Chief Patron

Dr. JOSE G. VARGAS-HERNANDEZ
Member of the National System of Researchers, Mexico
Research professor at University Center of Economic and Managerial Sciences, University of Guadalajara
Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

Patron

Dr. Mohammad Reza Noruzi
PhD: Public Administration, Public Sector Policy Making Management, Tarbiat Modarres University, Tehran, Iran
Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers’ Club Member, Islamic Azad University, Bonab, Iran

Chief Advisors

Dr. NAGENDRA. S.
Senior Asst. Professor,
Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

Dr. SUNIL KUMAR MISHRA
Associate Professor,
Dronacharya College of Engineering, Gurgaon, INDIA

Mr. GARRY TAN WEI HAN
Lecturer and Chairperson (Centre for Business and Management), Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

MS. R. KAVITHA
Assistant Professor,
Aloysius Institute of Management and Information, Mangalore, INDIA

Dr. A. JUSTIN DIRAVIAM
Assistant Professor,
Dept. of Computer Science and Engineering, Sardar Raja College of Engineering, Alangulam Tirunelveli, TAMIL NADU, INDIA

Dr. Krishan kumar
Dean,
School of Life Sciences, Singhania University Rajasthan, INDIA
Dr. G. D. Singh  
Certified Manager - Cambridge Association of Managers, England, 
Founder & President, The Indian Management Academy - IMA

Dr. Sorinel Capusneanu  
Associate Professor, 
Faculty of Finance and Accounting, “ARTIFEX” University, Bucharest, ROMANIA

Benard Okelo Nyaare  
Assistant Lecturer, 
Bondo University College, Bondo, KENYA

Dr. Meenakshi Gupta  
Assistant Professor, 
Shri Mata Vaishno Devi University- Katra, INDIA

Editorial Board

Dr. CRAIG E. REESE  
Professor, School of Business, St. Thomas University, Miami Gardens

Dr. S. N. TAKALIKAR  
Principal, St. Johns Institute of Engineering, PALGHAR (M.S.)

Dr. RAMPRATAP SINGH  
Professor, Bangalore Institute of International Management, KARNATAKA

Dr. P. MALYADRI  
Principal, Government Degree College, Osmania University, TANDUR

Dr. Y. LOKESWARA CHAUDARY  
Asst. Professor Cum, SRM B-School, SRM University, CHENNAI

Prof. Dr. TEKI SURAYYA  
Professor, Adikavi Nannaya University, ANDHRA PRADESH, INDIA

Dr. T. DULABABU  
Principal, The Oxford College of Business Management, BANGALORE

Dr. A. ARUL LAWRENCE SELVAKUMAR  
Professor, Adhiparasakthi Engineering College, MELMARAVATHUR, TN
Dr. S. D. SURYAWANSHI
Lecturer, College of Engineering Pune, SHIVAJINAGAR

Dr. S. KALIYAMOORTHY
Professor & Director, Alagappa Institute of Management, KARAIKUDI

Prof S. R. BADRINARAYAN
Sinhgad Institute for Management & Computer Applications, PUNE

Mr. GURSEL ILIPINAR
ESADE Business School, Department of Marketing, SPAIN

Mr. ZEESHAN AHMED
Software Research Eng, Department of Bioinformatics, GERMANY

Mr. SANJAY ASATI
Dept of ME, M. Patel Institute of Engg. & Tech., GONDIA(M.S.)

Mr. G. Y. KUDALE
N.M.D. College of Management and Research, GONDIA(M.S.)

Editorial Advisory Board

Dr. MANJIT DAS
Assistant Professor, Deptt. of Economics, M.C.College, ASSAM

Dr. ROLI PRADHAN
Maulana Azad National Institute of Technology, BHOPAL

Dr. N. KAVITHA
Assistant Professor, Department of Management, Mekelle University, ETHIOPIA

Prof C. M. MARAN
Assistant Professor (Senior), VIT Business School, TAMIL NADU

Dr. RAJIV KHOSLA
Associate Professor and Head, Chandigarh Business School, MOHALI

Dr. S. K. SINGH
Asst. Professor, R. D. Foundation Group of Institutions, MODINAGAR

Dr. (Mrs.) MANISHA N. PALIWAL
Associate Professor, Sinhgad Institute of Management, PUNE
Dr. (Mrs.) ARCHANA ARJUN GHATULE  
Director, SPSPM, SKN Sinhgad Business School, MAHARASHTRA

Dr. NEELAM RANI DHANDA  
Associate Professor, Department of Commerce, kuk, HARYANA

Dr. FARAH NAAZ GAURI  
Associate Professor, Department of Commerce, Dr. Babasaheb Ambedkar Marathwada University, AURANGABAD

Prof. Dr. BADAR ALAM IQBAL  
Associate Professor, Department of Commerce, Aligarh Muslim University, UP

Dr. CH. JAYASANKARAPRASAD  
Assistant Professor, Dept. of Business Management, Krishna University, A. P., INDIA

Technical Advisors

Mr. Vishal Verma  
Lecturer, Department of Computer Science, Ambala, INDIA

Mr. Ankit Jain  
Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

Mr. Anil Chandra  
Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

Prof. Bharati Veerendra  
Asst. Professor - MCA, K. J. Somaiya's SIMSR, university of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh  
Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

Associate Editors

Dr. SANJAY J. BHAYANI  
Associate Professor, Department of Business Management, RAJKOT, INDIA

MOID UDDIN AHMAD  
Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. SUNEEL ARORA  
Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>TITLE &amp; NAME OF THE AUTHOR (S)</th>
<th>Page No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Service delivery challenges facing the housekeeping departments in hotels with chain affiliation in Harare. Miriam Mbasera</td>
<td>1-25</td>
</tr>
<tr>
<td>2</td>
<td>Contribution Of Dairy Farming To Household Welfare In Edu Local Government Area Of Kwara State, Nigeria. Ayanwuyi, Emmanuel, Adeleji, Tosin Ademola and Olatilewa Mufuiliatu</td>
<td>26-38</td>
</tr>
<tr>
<td>3</td>
<td>The effects of implicit and explicit feedback on EFL learners’ grammatical accuracy; the case of regular past tense in English. Javad Gholami and Zahra Talebi</td>
<td>39-62</td>
</tr>
<tr>
<td>4</td>
<td>Children Recreational Activities Provision In Neighbourhood Landuse Design And Implementation: Ingredient For Sustainable Dwelling. Akinde J.O. Ogundele, F.O and Ayo Omotayo</td>
<td>63-81</td>
</tr>
<tr>
<td>5</td>
<td>Communication Skills As Predictors Of Conflict Management Style Of Road Transport Union Leaders In Lagos State. Bankole Akanji Rafiu and Lawal, Ibrahim Olanrewaju</td>
<td>82-92</td>
</tr>
<tr>
<td>6</td>
<td>Perceived Influence Of Leadership Style On Organisational Performance In Local Government Area, Lagos State. Lawal Ibrahim Olanrewaju</td>
<td>93-105</td>
</tr>
<tr>
<td>7</td>
<td>Islamic approach to the Youth development. Dr. AbdulMajeed Hassan Bello</td>
<td>106-120</td>
</tr>
<tr>
<td>8</td>
<td>Role of Pakistani English Newspapers in Promoting Lexical innovations. Muhammad uzair, Arshad Mahmood and Arshad Mahmood Raja</td>
<td>121-138</td>
</tr>
<tr>
<td>9</td>
<td>Entrepreneurship Development Practices: A Case study of Himachal Pradesh. Ram Singh and Dr. O. P. Verma</td>
<td>139-158</td>
</tr>
<tr>
<td>10</td>
<td>The Road Travel Demand In Iran. Mohsen Mehrara and Parisa Mohsenzadeh</td>
<td>159-168</td>
</tr>
<tr>
<td>11</td>
<td>Nurses’ Behaviors, Perceived as Caring Behaviors by the Patients. Mr. Anil H. Mandalia, Mr. Priyesh Bhanwara and Ms. Kavita Kelkar</td>
<td>169-181</td>
</tr>
<tr>
<td>12</td>
<td>Knowledge Among Teachers Related To Behavioural Problem In School Children. Mr. Priyesh Bhanwara, Ms. Kavita Kelkar and Mr. Anil H. Mandalia</td>
<td>182-189</td>
</tr>
<tr>
<td>15</td>
<td>Modern and Traditional Contraceptive choices for Muslim Women in India. Suresh Sharma and Atika Pasha</td>
<td>238-252</td>
</tr>
<tr>
<td>17</td>
<td>Growth And Performance Of Women Entrepreneurship In India. V. Alagu Pandian, Dr. M. Jeyaprakash, Himani Pathak and Sarika Singh</td>
<td>262-275</td>
</tr>
<tr>
<td>18</td>
<td>A Comparative Study of Social Intelligence of Single Child and Child with Sibling. Dr. Manisha Goel and Preeti Aggarwal</td>
<td>276-288</td>
</tr>
<tr>
<td>Page</td>
<td>Title</td>
<td>Author(s)</td>
</tr>
<tr>
<td>------</td>
<td>----------------------------------------------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>19</td>
<td>Role Of SME’s In Internationalisation Of Andhra Pradesh Handloom Industry.</td>
<td>G. V. Madhuri and K. Tejaswani</td>
</tr>
<tr>
<td>20</td>
<td>Driving Innovations at the Bottom of Pyramid.</td>
<td>Dr. Mitu G Matta</td>
</tr>
<tr>
<td>21</td>
<td>Life Insurance Corporation Of India: A Giant In India’s Insurance Sector.</td>
<td>Dr. Ravi N. Kadam</td>
</tr>
<tr>
<td>22</td>
<td>The Social Impact of the Internet on our Society.</td>
<td>MR. Shashiraj Teotia, MR. Ravi Punia and MR. Nitin Tyagi</td>
</tr>
<tr>
<td>24</td>
<td>Open University Libraries In India: A Comparative Study.</td>
<td>Dr. Manzoor Babu, V</td>
</tr>
<tr>
<td>25</td>
<td>Improving Listening Skills through Teaching Assimilation and Elision.</td>
<td>Arshad Mahmood, Ubaidullah Khan and Dr. Muhammad Uzair</td>
</tr>
<tr>
<td>26</td>
<td>Unresolved Inquiries About Death: Explicated In The Select Poetry Of Richard Eberhart.</td>
<td>J. Kirthikeyan</td>
</tr>
<tr>
<td>27</td>
<td>Tourism Industry Bristling with Child Labour Opening vistas and Emerging Challenges.</td>
<td>Dr. Anupama Sharma, Ms. Sumita Kukreja and Dr. Anjana Sharma</td>
</tr>
<tr>
<td>28</td>
<td>Research Methodology Concepts And Cases.</td>
<td>Dr Deepak Chaawla and Dr Neena Sondhi</td>
</tr>
<tr>
<td>29</td>
<td>Learning Curve Theory, Its Adaptability In Determination Of Labour Related Cost In Manufacturing Environment.</td>
<td>Dr. Omah, I., Mr. Ojo Agbodu, Ayodele Abraham and Igbohwe Jallath, I.</td>
</tr>
<tr>
<td>30</td>
<td>Liberalisation and Job Creation in Unorganised Manufacturing Sector of India.</td>
<td>Dr. Neeru Garg</td>
</tr>
<tr>
<td>31</td>
<td>Effects Of Radio In Learning Process.</td>
<td>Sumera Mehmood, Dr. Maquds Alam Bukahe, Dr. Tayyab Alam Bukahe and Sadaf Tariq</td>
</tr>
<tr>
<td>32</td>
<td>Developing educative curriculum material for Physical Sciences using EDA Software to enhance students learning.</td>
<td>A.J. Chaudhari</td>
</tr>
<tr>
<td>33</td>
<td>Problems Faced by and Strategies Applicable for B-Schools in Rural Area of Maharashtra State.</td>
<td>Dr. Archana Ghatule</td>
</tr>
<tr>
<td>34</td>
<td>Vagueness Anlaysis Towards Adenoids Inspections.</td>
<td>Md. Sarwar Kamal, Sonia Farhana Nimmy and Linkon Chowdhury</td>
</tr>
<tr>
<td>35</td>
<td>Retailing Behavior of Rural and Urban Consumers towards unorganized Retail outlets - An Empirical study.</td>
<td>Gangadharaia. D.N. Dr. H.N. Ramesh and Dr. Y.N. Nagaraju</td>
</tr>
<tr>
<td>36</td>
<td>Revitalizing The Environs Of Historical Core Of Thanjavur.</td>
<td>P. Gopalakrishnan and G. Subbaji</td>
</tr>
<tr>
<td>37</td>
<td>Adaptability Of Mathematical/Statistical Method Of Allocation Of Scarce Resources To Achieve A Stated Objective.</td>
<td>Dr. Omah, I., Ojo Agbodu, Ayodele Abraham and Igbohwe Jallath, I.</td>
</tr>
<tr>
<td>39</td>
<td>ICT for Quality of Education in India.</td>
<td>Sharmila Devi, Mohammad Rizwaan and Subhash Chander</td>
</tr>
<tr>
<td>40</td>
<td>Water Pollution in India: Causes and Remedies.</td>
<td>Dr. Mukesh Garg</td>
</tr>
<tr>
<td>41</td>
<td>Male Dominance and Female Resistance in Naguib Mahfouz’s Selected Novels: A Case Study.</td>
<td>Ali Saleh Ali Al-Hossini and Dr. Namratha M</td>
</tr>
</tbody>
</table>