

INDIAN CULTURE & WESTERN CULTURE

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ABSTRACT:

Life style has a major importance from ancient times. In various countries, people will adopt various cultures. India also has a culture from ancient times and the people of India also adapted to that culture. India's culture is considered to be the oldest culture that people had followed. Whole world will give respect to the India's culture as we know that, "India defined the culture to the world". The study revealed that present system of culture in India was not in practice and getting down. In order to save our Indian culture, people should not encourage the foreign products and their traditions. Instead they should use Swadeshi products and services. So the various different cultures in India laid a pathway to foreign culture which intends results in change of life style in India.

INTRODUCTION TO INDIAN LIFE STYLE:

The culture mainly depends on how people live in India and their way of language. India was said to be the oldest country. But as we see the present situation they crossed us in every aspect. The only aspect we crossed among all the major countries is in terms of population. India stands in 2nd place in population. India's civilization was also considered to be the oldest civilisation in the world. Harappa and Mohenjo-Daro are the two cities that paved the path for the Indus valley civilization. It is also said that India has defined the culture to various countries as we observe the well planned drainage system and other sophisticated facilities like Great bath, Granaries, weight measures Street Planning and also their Social life in ancient Indian civilization.

REVIEW OF INDIAN CULTURE:

In those days India's culture has a major impact or influence on many other civilizations. Indian people also have a great influence in religions. The only country in the whole world that has many religions is India. Various religions like Hinduism, Jainism, Islam, Sikhism, Buddhism, Christianity etc., exist in India. India is a country in the world which preaches Epics and Veda's. Wedding in India also has a major importance. Whole people in the world love the way of Indian wedding. Indeed they come to India and they do watch and love to view our weddings. Last but not the least is that festivals in India also have a major importance. Next thing is the Cuisine...India has a lot of difference in making their food. India indeed called a "motherland of foods". Many types of cuisines are made in India. No other country has these many cuisines. Clothing also matters, India clothing is the most inspirable clothing in the world. Other country citizens will majorly follow Indian culture. From British rule onwards India's clothing has a major importance. Performing arts was a major thing in Indian's literature. In those days only, a very cool and fine arts were made which impressed majority of other country people and made an interest on it. Music on those days was pleasant and gives fresh feeling to the mind, heart and body. Dramas also play a vital role in India's way of life. People used to study the Mahabharata and used to play those in theatres and also with their only creative way they used to think. Sculpture also plays a good role, when we look back to the history, people used to make fine sculptures in temples and on rocks which makes our culture to move little forward. Architecture in India was good from the olden period. People used to explore their ideas in different fields.

Sports also should take in to account people used to play outdoor games and indoor games and maintain their mental and physical physique as well.

REVIEW OF OTHER FORIEGN CULTURES:

Not only India, but also other countries have their own culture and heritage. But their culture is different when compared to Indian culture. In other countries people not only follow their culture but also they explore to the modern world. Now a day's foreign people are likely to prefer Indian culture in some of the occasions but unfortunately Indian's are adopting foreign culture which takes a lot of difference between Indian's and other country people's culture. If we take foreign culture, people don't live together but they spread out after some age they name it as freedom of life. In any country if we talk about the culture, people talk about the youth and their way of culture as it will decide the future development of the country. The vocabulary that the foreign persons used was better as compared to ours. Psychology of their people also matters in deciding the culture of a country. People apart from India depend on their families for their basic needs. The main outlook of western culture is capitalism, right to do, more ethical values. People in foreign countries use different kinds of languages for their communication purpose but English language is the most communicated language among them but If we take Indian culture there are 22 official languages. This is a short key way of describing culture. The world on which we are living can be considered as complex system of values and traditions, customs and national identities. The differences that lie at the basis of each of the world's civilizations and cultures is what gives our society its sense of individuality but at the same time can be the reason of unavailing mistakes which can offend the other's sense of nationality and of traditional values. From this perspective, it is important to always be aware of the cultural differences and at the same time, of the similarities that parts and keeps us together. We tend to have different perceptions of ideas, notions, concepts, beliefs, even of colours and rituals. It is precisely such rifts that give our world the sense of diversity and makes cultural interaction an exciting and at the same time risky affair. Despite the possible difficulties we may come across when we come in contact with a different culture, the experience can prove to be worthy of the struggle and rewarding in terms of the personal experience one is likely to share with the others.

The American culture can be viewed as being practically international due to the wide spread of the American symbols, of the impact and influence the American way of life has on the world may be with respect to food ,clothing, beauty things, living arena and so on. It represents for most societies the comparison point for prosperity and well being. However, despite the fact that most of the times the economic aspect tends to dominate the discussions on the way in which the American culture is in the top position, there are other symbols as well which in fact define the core nature of the American traditions, customs, and in the end culture. However, these cannot be seen in their expression but through a thorough comparison with another culture this can be achieved. The Japanese cultural environment in this sense is one of the best examples one can use to underline both the real identity of the American culture, as well as the diversity of the cultural Environment.

LITERATURE REVIEW:

According to the content present in “International Journal of Computer Applications (0975 – 8887) Volume 136 – No.5, February 2016, Effect of Western Culture on Indian Culture by Rimmy Chuchra and Navreet Kaur”

In the present century, there is a greater influence of western culture on Indian culture which spoils the Indian youth. The quality of love is continuously down falling as the present youth does not know the value of the true love why because structure of love is not at all defined clearly. That is the reason of this bad name on love relationship. The present youth also doesn't make any sense on break up of love as they make break up for time pass. As based on theoretical analysis Quality of love is measured in terms of honesty, satisfaction, ego, loyalty, truthfulness etc. After measuring quality of love, they further calculate the degree of quality of love by utilizing proposed formula.

Loyalty = (Trust + Honesty)*100/Time.

Loyalty: Level of faith.

The base of true love is only loyalty with integrity

Different kinds of relationships of lovers are reviewed and analyzed in this research paper. The main benefit to designed algorithms at different steps is to check the present situation of today's youth relationships that in future may use to detect the stability in lover's relationship. Authors

considered some certain parameters for measuring the rate of true love gradients. The three main factors are viz. Honesty, truthfulness and loyalty etc was considered by the authors. The results collected during theoretical analysis showed degradation of quality of love (QOLo) in 21st century youth just because of time and demand basis relationships. By utilizing above discussed formulae the loyalty among any true lover's relations can be easily measured. In this way, authors contributed their efforts for the measurement of true love and the ultimate objective of authors is to enhance the quality of live by enhancing quality of love.

So in this research paper, we have understood that the degree of quality of love which is very important to maintain a strong relationship with the partner as it is the measurement of love relationship.

COMPARISION OF INDIAN AND WESTERN CULTURE:

BASIS FOR COMPARISON	INDIAN CULTURE	WESTERN CULTURE
Meaning	The culture which is followed in India is termed as Indian culture.	The culture which is followed in most western countries like USA, Spain, Canada, Europe etc. is termed as Western culture.
Religion	Hinduism, Islam, Christianity, Sikhism, Buddhism, Jainism etc.	Christianity, Judaism are preferred.
Family	Joint family is preferable	Nuclear family is preferable
Music	Folk, Classical music are liked in India	Hip-hop, Jazz, Blues, Rap, Heavy metal, Rock music are appreciated in western culture.
Equality	Woman are considered inferior than man, however the thinking is changing with the effect of westernization.	Both man and woman are considered to be equal.

BASIS FOR COMPARISON	INDIAN CULTURE	WESTERN CULTURE
Languages	Hindi is the highly spoken language, but there are many other like telugu, tamil, kannada, Malayalam etc.	English is widely spoken in western countries like French and Spanish.
Relation with family	Every individual is closely attached to their family, they respect and care about family more than themselves.	Individual is not much attached to their family; they leave their parent's home by the age of 18.
Society	In India, people kill their own needs and desires because they assume in advance, what the society will think?	They are open minded and gives priority to making themselves happy.
Marriages	Arranged marriages are preferred.	Love marriages are common.
Clothing	Traditional clothing depends upon region and religion.	A person can wear whatever he / she likes

If we take like this we can find a number of differences in between Indian and foreign culture. Now a day's Indians are adopting foreign culture and foreigners are adopting Indian culture. People should change according to the modern society but they should adopt the foreign culture and forget their own culture.

As Gandhi said that we must allow the cool air to enter in our home but we should not let it to blow ourselves. So it says that we must appreciate the good things in foreign cultures also but we

should not forget our own Indian culture. As we know continuity and change is the part and parcel of our Indian culture.

RESULTS AND DISCUSSION:

The two cultures which are poles apart in every count, two proud and rich heritages are fascinated by each other. They look and observe at each other and try to imitate each other in few appreciable ways. The lives of the two are now overlapping and this brings all of our differences in focus. We are tending to be global citizens and today the differences have to be out and in open. We need to get to the bottom of it all and understand why we do, what we do in either of the hemispheres. So this article is taking the easiest differences, the quirky ones, the fun ones. Each side gets a chance to chuckle at the other. So here it goes differences of the two proud cultures, from a point of view of a global citizen.

So in USA, sixteen is taken as the age when you 'grow-up'. Historically marked so by gifting of a car, it shows the trust of the family on the child or the young adult. Indians on the other hand, have no such age. This age is different for every kid in every family of every culture in every religion. The sweet 16 is a big deal with in the west for life there is more dependent on cars than India is. Indians on the other hand celebrate it like a normal birthday of a child, a treat at Mc-D maybe, for the kid is not even 18 right!

CONCLUSION:

One straight way of concluding this topic is every country has a different culture. People of our country are adopting the foreign cultures. They should not forget their own culture as India has a great remark of its culture around the world and now a day's people are spoiling it by adopting foreign culture there by forgetting the basic culture of their mother country.

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