

## Patterns of Information Seeking Behavior of Students in Digital Environment

<sup>1</sup>ACHALA BHATTACHARJEE, <sup>2</sup>Dr.MANISH MUDGAL

<sup>1</sup>Research Scholar of OPJS University, Churu, Rajasthan

<sup>2</sup>Associate Professor, OPJS University, Churu, Rajasthan

### ABSTRACT

Nowadays the enormous growth of modern information communication technologies and its massive use have influenced information users all over the world. Such a digital environment has drastically changed the information seeking patterns of information users of every community. These also tend law students to use various legal information sources and services in digital environments while seeking information. But there have been few empirical user studies on the aspect of digital information seeking behaviors of law students in either law or library and information science literatures. This paper aims to draw out patterns of information seeking behavior of students of law in digital environments at the University of Delhi. A stratified random sample survey was conducted for this study. The results show that students prefer the electronic format of information rather than printed format. Major e-resources used by them and the influential factors of use were also identified in this study. This study also identified some crucial problems for seeking information and provides suggestions for the development of electronic legal information systems.

Keywords: Information Seeking Behaviour, Digital Environment, communication technologies, modern information

### 1. Introduction

Today we are living in an information society. Information is the life-blood of modern times and has a profound impact on all aspects of a digital citizenry. In today's world overall development mostly depends on proper access and use of information. Without valid and up-to-date information, it is hardly possible to progress in any field of life (Bajpai, 1990). Information simply can be defined as an entity or concept or process that directs data to accomplish the journey towards knowledge, and further, to wisdom. This quest pervades the sole basis of human information behaviour. It encompasses an extensive array of user behaviour concerned with information activities ranging from generating information need to seeking, sharing, and use of information for effective information systems design (Khoo, 2014). However, the nature of this information has undergone a massive change with the proliferation of modern information communication technologies (ICTs) and their ease of use. Cloud computing, cyber bullying, blogospheres, folksonomy, social bookmarking, harvesting web content, and so on have been the common phenomenon to information seekers today. Such a technological environment has been

contributing to man's capacity to cope with the mass of information surrounding him (Nahl, 1998). From the psychological aspect, such a kind of 'user coping skill' (Faibisoff & Ely, 1974) often poses great difficulty for individuals to take proper decisions for extracting information from data storage or the cloud. Thus it has remarkably affected the information seeking behavior of information users from diverse knowledge domains.

Law is a knowledge intensive domain which serves as principal source of legal cognition for all and for the legal community in particular. The legal fraternity needs to cope with legal information for a multitude of background work that includes reviewing and compiling statutes, procedural rules, evidence, bills, amendments, pertinent documentation, and much more. Therefore, legal information is a valuable resource for legal practitioners, especially for law students who generally learn how to become lawyers (Oke-Samuel, 2008). Law students, like legal practitioners, work in information-rich constant flux, with ongoing trends of statutes and other legal affairs for learning and legal research (Kerins, Madden, & Fulton, 2004). But the ways of legal information provision have changed radically in the last few years with the entrance of law into the so-called knowledge soup. In the same vein, library and information centers are shifting from traditional to electronic modes of operation to support computer assisted legal research. Library 2.0 principles are now creating a new paradigm into law library services. Some popular digital law library platforms such as LexisNexis and Westlaw render legal information support from various legal domains which are either personalized or interconnected in the database. Besides these, there are many general search engines (such as Google) and law-specific search engines (such as FindLaw) that provide legal information over the network. These tend to enable law students use various legal information sources and services in digital environments while seeking information.

Systematic investigation of different types of user groups helps to identify different characteristics of users: their need (Wilson, 2000; 2006), information seeking behavior (Wilson, 2000; Prabha, 2013), information use pattern, and reasons for using one or more information sources (Murugan, 2011) irrespective of various disciplines or professions. Within the field of user studies, information seeking behavior is a highly researched area that helps to reveal the usage of a particular system or service for further improvement. As noted by Marchionini (1992), "Computer-augmented information seeking will become increasingly more pervasive and more complex" (p. 161), and it has been now raised as an imperative to investigate digital information seekers as 'behavioural evidence' for recording perceptions and requirements of users and to take decisions on them. Thus proper understanding of information seeking behavior as a user study is a necessity for planning, designing, and beginning the latest information services based on existing ones. It therefore motivates the present study to investigate the information seeking behaviour of law students in such digital environments.

## 2. LITERATURE REVIEW

Information seeking behaviour has been a user-centered ethos that has been much-analyzed in library and information science. There have been several studies that have focused on understanding the information seeking behavior of law students in digital environments.

Anyaogu (2014) reports the results of a study exploring the information need and seeking behaviour of post-graduate law students of NIALS library, Nigeria and found out that law textbooks were the most used source for information seeking by students. Ogba's study (2013) also indicated that law students use textbooks as a print information source while reference books, newspapers, periodicals, and so on are a less used source. A recent study by Kadli and Hanchinal (2015) on information seeking behaviour of law students in two law colleges of Mumbai identified the students' high dependency rate on books along with other online and offline legal databases. It also showed that e-mail is the most popular Internet application used by the students and they always become aware about free online databases through friends, teachers, library staff, library websites, library blogs, brochures, and so on.

As Aforo and Lamptey (2012) state that the library is the first gateway of call for every academic, law students have to depend heavily on library and information centers for fulfilling their information needs. Oguntuase and Falaiye (2004) also opined that there is a positive correlation between adequacy of library materials and frequency of library visits by the user. Ukpanah and Afolabi (2011) defined a law library as an assemblage of legal information in an organized manner for use of those either seeking to qualify or who have qualified as lawyers, along with those performing or administering law. Tuyo (2006) also buttressed the need of adequate collections in a law library that must be responsible for providing relevant information regarding quality and quantity of materials in its holdings. Ossai (2009) conducted library use patterns of law students at the University of Benin and found that law students avoid seeking any form of relationship with and assistance from library staff when they run into difficulty. The study also showed that Nigerian law students do not use OPAC (Online Public Access Catalogue) in accessing library resources. They were also found to be shelve-browsers. Thus instead of using OPAC to access library resources, they preferred going directly to the shelves and moving round until they find a book related to their area of research. Onwudinjo, Ogbonna, and Nwadiogwa (2015) investigated the use of law library collections of undergraduate students of the Faculty of Law, Nnamdi Azikiwe University, Awka and found that a majority (75.8%) of the students are satisfied with their law library resources.

Yemisi and Mostert (2013) undertook a study on information seeking behavior and ICT utilization skills of undergraduate law students in Adekunle Ajasin University. The study found that most students preferred both print and electronic sources. They also noted that the Internet is the only used tool, moreover, 'when it is necessary' and the Internet was mainly used through mobile phones. Abbas, MacFarlane, and Göker (2014) investigated the impact of smartphones on information seeking behavior of law students throughout the Higher Education Institute (HEI) of the UK in relation with information delivery services



using mobile technology. They also suggested library and information professionals to be more proactive for rendering information services to students through the smartphone as a means to deliver information products. Yemisi and Mostert (2012) observed that law students do not fully utilize ICT resources when seeking information in the library, and they also do not seem to have been exposed to the core information retrieval tools required for the law profession and are not skilled enough to use gadgets such as computers, the Internet, and information databases available in the law library. Rai's (2013) study towards the use of electronic legal resources examined the information seeking behaviour of legal researchers of academic law libraries in Delhi. The study shows that most legal researchers (almost 97%) preferred legal databases and computer aided legal research to fulfill their information needs. The major problems identified in this study that dissatisfy the researcher are: restricted access, slow connection, search and login problems, lack of library support services, and so on. The study also buttresses the need for library orientation and online information search skill programs as practical solutions for the aforesaid problems.

### **3. RESEARCH METHODOLOGY**

This study includes survey methodology with the help of a structured questionnaire comprised of dichotomous, multiple choice, rating, and opinion questions. Students of the Faculty of Law at the University of Dhaka were used as the population in this study. This faculty is considered as a pioneer of legal education in Bangladesh, as formal legal education was started through its establishment in 1921. At present it offers a four year LL.B. (Bachelor of Laws), a one year general LL.M. (Master of Laws) and specialized LL.M., M.Phil., and Ph.D. degrees. In this study only LL.B. and LL.M. are included, as these two programs are offered in the regular basis by the faculty. Stratified random sampling technique was used to select respondents from law students registered in the 2015-16 session of the Faculty of Law, University of Dhaka. At first the students were divided into two strata: LLB and LLM. Then 100 students were taken randomly from each stratum to constitute a total of 200. Questionnaires were distributed to the study sample between October and December 2015 for collecting the data. Among the distributed questionnaire, 183 were returned usable (response rate of 91.5%). Collected data were analyzed using simple descriptive statistics and SPSS version 20.0.

### **4. RESEARCH QUESTION**

The goal of this study is to explore the patterns of information seeking behavior of law students in digital environments by addressing the following research questions:

RQ 1: What is the current status of information seeking behaviors of students of law in digital environments?

RQ 2: Which factors influence law students to use e-resources?

RQ 3: What are the challenges students face for seeking electronic legal information?

RQ 4: What are the strategies that can be applied for the improvement of legal information sources and services?

## 5. Result and Findings

### Respondents

Fig. 1 illustrates the distribution of respondents by gender. It shows that out of 183 participants 55 were male and 40 were female, accounting for 52% of strata 1, and 50 were male and 38 were female from strata 2, that formed 48% of the study sample.

### Purpose of Seeking Information

Respondents were asked to mention the reason why they seek information. Results revealed that the highest (45.9%) of the respondents' purpose for seeking information is for the preparation for assignments, followed by 33.33% for preparation for examinations. The third highest purpose of seeking information by the respondents is for keeping up-to-date with a total of 14.21%, while 4.92% seek information for conducting legal research and only 1.64% for attending workshops or seminars (Table 1).

### Information Sources Used for Information Seeking

To identify students' sources of information, students were asked to mention the source which they used for seeking information. Responses as shown in Table 2 revealed that the majority of the students, 95 (51.91%), indicated high dependence on textbooks as a source of accessing information; while 33 (18.04%) use encyclopedias, 21 (11.47%) use law reports, 13 (14.21%) use law journals, 9 (7.10%) use legal digests, 7 (2.73%) use case reports, and only 5 (1.64%) use theses as a source of information.

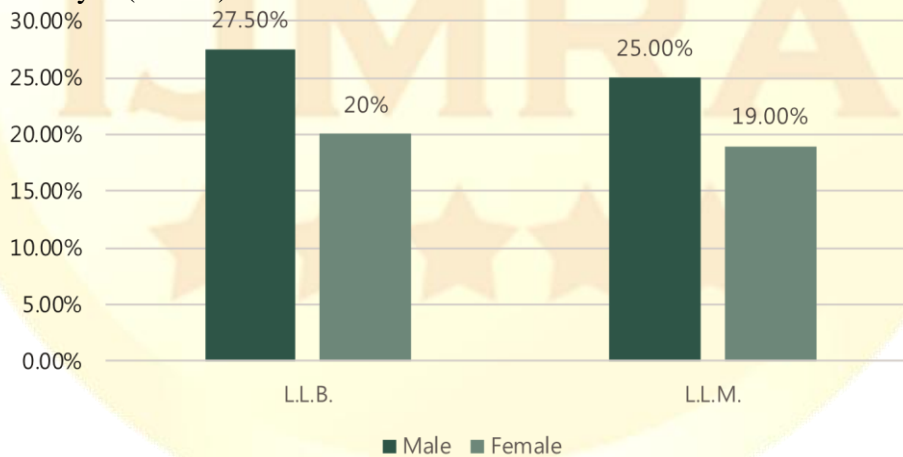


Fig. 1 Gender wise distribution of respondents (N=183)

**Table 1.** Purpose for Seeking Information (N=183)

Purpose for information seeking	N	%
Preparation for assignment	84	45.90
Preparation for examination	61	33.33
Keeping up-to-date	26	14.21
Conducting legal research	9	4.92
Attending workshop or seminar	3	1.64
<b>Total</b>	<b>183</b>	<b>100</b>

**Table 2.** Source of Information used by Students (N=183)

Information source	N	%
Textbooks	95	51.91
Encyclopedia	33	18.04
Law reports	21	11.47
Law journals	13	14.21
Legal digest	9	7.10
Case report	7	2.73
Thesis	5	1.64
<b>Total</b>	<b>183</b>	<b>100</b>

## 6. CONCLUSION

This study aimed to gain insights on information seeking behaviour of law students in the digital environment, exploring implications of these findings for the development of electronic legal information sources and services. The four research questions were answered based on quantitative analysis of 183 questionnaires. For pursuing research question 1, the study explored the purpose of seeking information, information source, frequency of library use, preferred format of information, and usage of major e-resources and online legal databases for law students. 45.9% of students reported that they seek information for preparation for assignments, which is the highest level of their reason for

information seeking. Concerning the use of information sources, this study found that most participants (51.91%) heavily rely on textbooks. This study also reveals that 51.91% frequently use the library. An important finding of this research is that law students highly prefer electronic information resources for seeking information. But still they also prefer print formats of information. It is observed from the study that students use an extensive range of electronic information resources. General search engines are heavily used by students whereas ejournal and OPAC are also used by a good number of respondents in this study. The findings reaffirmed the dominant use of online sources by law students in fulfilling information needs.

For answering research question 2, several factors were found that influence law students in selecting electronic legal information sources. Most of the respondents agreed significantly (with a mean score of 4.09) that they use e-resource for the open access of information in the electronic environment and promptness in seeking information. The most interesting result found in this study is that for open access, all other 5 factors, e.g. faster communication, currency of information, availability of content, completeness of coverage, and ease of use are positively correlated and the factor availability of content is moderately associated with faster communication, currency of information, and open access. Moreover, ease of use is most closely associated with the completeness of coverage.

For answering research question 3, this study also reveals some challenges that are encountered by students while seeking information. Lack of currency of information in many electronic sources is rated as the most rated critical problem by law students in legal information seeking. Thus it is evident from the study that law students at the University of Dhaka cannot fulfill information needs properly due to unavailability and lack of currency of information, unfamiliarity with the search strategy, lack of time, and so on.

The fourth research question addresses suggestions to overcome these challenges and to improve the legal information sources and services. Libraries can play a pivotal role in this regard. Librarians should be more proactive in issuing current law literature and subscribing to online journals for furthering the legal research of students. Integration of ICT into library and information centers through mobile technology, Instant Messaging Reference services (IMRS), e-mail alert services, and so on can be helpful for fulfilling the immediacy of legal information users. Development of an open access legal information system should be made available for law students so that they can use information effectively. In addition, various international legal databases like WestLaw, LexisNexis, and Eurolex should be subscribed to by law libraries and government for facilitating a wide range of legal information resources. Heavy emphasis should be given on training of law students to learn and practice more about accessing digital legal information. So to improve information skill and meta-cognitive strategies, training programs on information literacy, online searching, and so on should be arranged by libraries and other legal agencies from time to time. Thus this



study yields some strategies that can be adopted for satisfying the information need of law students.

However, this study also has some limitations. First, because of the small sampling size, generalization beyond the context of the study may be difficult to infer. Second, the findings of this study relate to a specific content area that may not generalize to other content areas or information seeking tasks. These limitations urge a need for further research, which may investigate legal information seeking behavior from a whole country perspective. Future research can also be conducted on open access legal information sources to design a model legal information service based on the information seeking behavior of the legal community in Bangladesh. Thus this study would be helpful to serve as a baseline and indication for shaping future research and for gaining insights on the legal information domain to develop a legal information system

## REFERENCES

1. Aforo, A., & Lamptey, R. (2012). Information needs and the information seeking behaviour of Law Lecturers in Kwame Nkrumah University of Science and Technology, Kumasi, Ghana. *International Research Journal of Arts and Social Sciences*, 1(4), 75-80.
2. 1/paper208.html.
3. Khoo, C. S. (2014). Issues in information behaviour on social media. *LIBRES: Library and Information Science Research Electronic Journal*, 24(2), 75-96.
4. Marchionini, G. (1992). Interfaces for end-user information seeking. *Journal of the American Society for Information Science*, 43(2), 156-163.
5. Murugan, V. (2011). User studies and user education. *International Journal of Library and Information Science*, 3(9), 187-189.
6. Nahl, D. (1998). Learning the Internet and the structure of information behavior. *Journal of the American Society for Information Science*, 49(11), 1017-1023.
7. Ogba, O. C. (2013). Exploring the information seeking behaviour of final year law students in Ekiti State University. *International Journal of Scientific & Technological Research*, 2(5), 300-309.
8. Prabha, K. (2013). Information seeking behaviour of different types of users in selected libraries of Delhi. *International Research: Journal of Library & Information Science*, 3(2), 308-323.
9. Ukpanah, M. E., & Afolabi, M. (2011). Availability of cited law resources by law students in the Universities of Uyo and Calabar law libraries, Nigeria. *Nigerian Libraries*, 44(2), 40-57..