



www.ijmra.us

April 2019
Volume-9, Issue-4

Impact Factor (IJPSS) 5.712 for 2015 and 6.644 for 2016



IJPSS

(ISSN: 2249-5894)

INTERNATIONAL JOURNAL
OF
PHYSICAL & SOCIAL SCIENCES

- editorijmie@gmail.com
- info@ijmra.us
- www.ijmra.us





Chief Patron

Dr. JOSE G. VARGAS-HERNANDEZ

Member of the National System of Researchers, Mexico

Research professor at University Center of Economic and Managerial Sciences,
University of Guadalajara

Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

DR. RAMACHANDRAN GURUPRASAD

Scientist, Knowledge and Technology Management Division (KTMD),
National Aerospace Laboratories.

Patron

Dr. Mohammad Reza Noruzi

PhD: Public Administration, Public Sector Policy Making Management,
Tarbiat Modarres University, Tehran, Iran

Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers' Club Member, Islamic Azad University, Bonab, Iran

Chief Advisors

Dr. NAGENDRA. S.

Senior Asst. Professor,

Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

I Wayan Suryasa

Doctor of Linguistics Program, Udayana University,

Linguistics Lecturer (STIMIK-STIKOM Bali), Translator (Indonesian Translator Association)

Researcher of Local Languages Researcher Association

Certified Doctor of Linguistics Program in Udayana University Bali

Dr. SUNIL KUMAR MISHRA

Associate Professor,

Dronacharya College of Engineering, Gurgaon, INDIA

Mr. GARRY TAN WEI HAN

Lecturer and Chairperson (Centre for Business and Management),
Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

MS. R. KAVITHA

Assistant Professor,

Aloysius Institute of Management and Information, Mangalore, INDIA



Dr. A. JUSTIN DIRAVIAM

Assistant Professor,
Dept. of Computer Science and Engineering, Sardar Raja College of Engineering,
Alangulam Tirunelveli, TAMIL NADU, INDIA

Dr. Krishan kumar

Dean,
School of Life Sciences, Singhania University Rajasthan, INDIA

Dr. G. D. Singh

Certified Manager - Cambridge Association of Managers, England,
Founder & President, The Indian Management Academy - IMA

Dr. Sorinel Capusneanu

Associate Professor,
Faculty of Finance and Accounting, "ARTIFEX" University, Bucharest, ROMANIA

Benard Okelo Nyaare

Assistant Lecturer,
Bondo University College, Bondo, KENYA

Dr. Meenakshi Gupta

Assistant Professor,
Shri Mata Vaishno Devi University- Katra, INDIA

Editor-in-chief

Dr. Li-Jiuan Lillie Tsay

Chair, Assistant Professor
Dept. of Applied English, Ming Chuan University, Tao-Yuan Campus

International Editorial Board

Prof. Dr. Prakash. M. M. S. Kinthada

Associate Professor,
Department Of Chemistrygit, Gitam University Visakhapatnam,530045, INDIA

Dr. Yogesh K. Vermani

Senior Assistant Professor ,
Dept. Of Applied Sciences And Humanities, ITM University, Gurgaon, INDIA

P Kiran Sree

Principal,
NBKR Institute Of Science And Technology, Vidyanagar 524 413, Nellore Dist, A.P., INDIA



Dhahri Amel

Assistant Professor ,
Department Of Physics , Gafsa University-Faculty Of Sciences , Tunisia

Ashish Kumar Sharma

Assistant Professor,
Dept. Of Mathematics, Manav Bharti University, Solan (H.P), INDIA

Dr. Zeeshan Ahmed

Department Of Bioinformatics,
University Of Wuerzburg, Wuerzburg, Germany.

Parul Mishra

Assistant Professor , Department Of Applied Sciences And Humanities ,
Dronacharya College Of Engineering , Farrukhnagar,Gurgaon-123506(Haryana) , INDIA

Dr Ajmer Singh

Senior Scientist, Agri Economics, Social Science Section,
Central Agricultural Research Institute, Port Blair, A & N Islands, INDIA

Dr.N.Seraman

Department Of English Language And Literature, Central University Of Tamilnadu,
City, State, Country: Tiruvarur, Tamilnadu, INDIA

Dr. B. R. Venkatraman

Assistant Professor, Periyar E.V.R.College (Autonomous),
Pg & Research Dept. Of Chemistry, Tiruchirappalli, Tamilnadu, INDIA

Dr. S. Sreenivasa

Chairman And Deputy Registrar (Evaluation),
Department Of Chemistry, Tumkur University, Tumkur -572 103

Dr. Subhash Chand

Central Agricultural Research Institute,
Social Science Division, Garacharma, Post, Port Blair -744105, Andaman And Nicobar Islands

Dr M. S. Kundu

Senior Scientist (Animal Nutrition),
Central Agricultural Research Institute, C.A.R.I. Port Blair A & N Islands

K.V.L.N.Acharyulu

Faculty Of Mathematics ,
Bapatla Engineering College, Bapatla-522101, Andhra Pradesh, INDIA

Dr. Modhera Bharkumar K.

Assistant Professor, Department Of Chemical Engineering ,
Maulana Azad National Institute Of Technology, Bhopal, INDIA

Dr. GOVINDU VANUM

Asst.Professor, Institute of Geo-Information and Earth Observation Sciences,
Mekelle University Main Campus, Arid, Mekelle, Tegray, Ethiopia.



Technical Advisors

Mr. Rajan Verma

Lecturer, Department of Computer Science, Ambala, INDIA

Mr. Ankit Jain

Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

Mr. Anil Chandra

Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

Prof. Bharati Veerendra

Asst. Professor - MCA, K. J. Somaiya's SIMSR., univeristy of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh

Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

Associate Editors

Dr. SANJAY J. BHAYANI

Associate Professor ,Department of Business Management, RAJKOT, INDIA

MOID UDDIN AHMAD

Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. SUNEEL ARORA

Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

Mr. P. PRABHU

Assistant Professor, Alagappa University, KARAIKUDI

Mr. MANISH KUMAR

Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

Mrs. BABITA VERMA

Assistant Professor, Bhilai Institute Of Technology, DURG

Ms. MONIKA BHATNAGAR

Assistant Professor, Technocrat Institute of Technology, BHOPAL

Ms. SUPRIYA RAHEJA

Assistant Professor, CSE Department of ITM University, GURGAON

**CONTENTS**

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
<u>1</u>	Effectiveness Of Structured Teaching Programme Regarding Knowledge On Newborn Care Among Primimothers At Selected Villages Of Haryana. Mrs. Swapna M K	<u>1-5</u>
<u>2</u>	The Effects Of Problem-Based Learning On Knowledge Of Global Marketing Among Postgraduate Students. Ali Jasbi	<u>6-16</u>

