Chief Patron
Dr. JOSE G. VARGAS-HERNANDEZ
Member of the National System of Researchers, Mexico
Research professor at University Center of Economic and Managerial Sciences, University of Guadalajara
Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

DR. RAMACHANDRAN GURUPRASAD
Scientist, Knowledge and Technology Management Division (KTMD), National Aerospace Laboratories.

Patron
Dr. Mohammad Reza Noruzi
PhD: Public Administration, Public Sector Policy Making Management, Tarbiat Modarres University, Tehran, Iran
Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers’ Club Member, Islamic Azad University, Bonab, Iran

Chief Advisors
Dr. NAGENDRA. S.
Senior Asst. Professor,
Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

Dr. SUNIL KUMAR MISHRA
Associate Professor,
Dronacharya College of Engineering, Gurgaon, INDIA

Mr. GARRY TAN WEI HAN
Lecturer and Chairperson (Centre for Business and Management), Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

MS. R. KAVITHA
Assistant Professor,
Aloysius Institute of Management and Information, Mangalore, INDIA

Dr. A. JUSTIN DIRAVIAM
Assistant Professor,
Dept. of Computer Science and Engineering, Sardar Raja College of Engineering, Alangulam Tirunelveli, TAMIL NADU, INDIA
Dr. Krishan kumar  
Dean,  
School of Life Sciences, Singhania University Rajasthan, INDIA

Dr. G. D. Singh  
Certified Manager - Cambridge Association of Managers, England,  
Founder & President, The Indian Management Academy - IMA

Dr. Sorinel Capusneanu  
Associate Professor,  
Faculty of Finance and Accounting, “ARTIFEX" University, Bucharest, ROMANIA

Benard Okelo Nyaare  
Assistant Lecturer,  
Bondo University College, Bondo, KENYA

Dr. Meenakshi Gupta  
Assistant Professor,  
Shri Mata Vaishno Devi University- Katra, INDIA

Editor-in-chief

Dr. Li-Jiuan Lilie Tsay  
Chair, Assistant Professor  
Dept. of Applied English, Ming Chuan University, Tao-Yuan Campus

International Editorial Board

Prof. Dr. Prakash. M. M. S. Kinthada  
Associate Professor,  
Department Of Chemistrygit, Gitam University Visakhapatnam,530045, INDIA

Dr. Yogesh K. Vermani  
Senior Assistant Professor,  
Dept. Of Applied Sciences And Humanities, ITM University, Gurgaon, INDIA

P Kiran Sree  
Principal,  
NBKR Institute Of Science And Technology, Vidyanagar 524 413, Nellore Dist, A.P., INDIA

Dhahri Amel  
Assistant Professor,  
Department Of Physics, Gafsa University-Faculty Of Sciences, Tunisia

Ashish Kumar Sharma
Impact Factor (IJPSS) 2.628 for 2012 and 3.797 for 2013

Assistant Professor,
Dept. Of Mathematics, Manav Bharti University, Solan (H.P), INDIA

**Dr. Zeeshan Ahmed**
Department Of Bioinformatics,
University Of Wuerzburg, Wuerzburg, Germany.

**Parul Mishra**
Assistant Professor, Department Of Applied Sciences And Humanities,
Dronacharya College Of Engineering, Farukhnagar, Gurgaon-123506 (Haryana), INDIA

**Dr Ajmer Singh**
Senior Scientist, Agri Economics, Social Science Section,
Central Agricultural Research Institute, Port Blair, A & N Islands, INDIA

**Dr.N.Seraman**
Department Of English Language And Literature, Central University Of Tamilnadu,
City, State, Country: Tiruvarur, Tamilnadu, INDIA

**Dr. B. R. Venkatraman**
Assistant Professor, Periyar E.V.R.College (Autonomous),
Pg & Research Dept. Of Chemistry, Tiruchirappalli, Tamilnadu, INDIA

**Dr. S. Sreenivasa**
Chairman And Deputy Registrar (Evaluation),
Department Of Chemistry, Tumkur University, Tumkur -572 103

**Dr. Subhash Chand**
Central Agricultural Research Institute,
Social Science Division, Garacharma, Post, Port Blair -744105, Andaman And Nicobar Islands

**Dr M. S. Kundu**
Senior Scientist (Animal Nutrition),
Central Agricultural Research Institute, C.A.R.I. Port Blair A & N Islands

**K.V.L.N.Acharyulu**
Faculty Of Mathematics,
Bapatla Engineering College, Bapatla-522101, Andhra Pradesh, INDIA

**Dr. Modhera Bharatkumar K.**
Assistant Professor, Department Of Chemical Engineering,
Maulana Azad National Institute Of Technology, Bhopal, INDIA

**Dr. GOVINDU VANUM**
Asst.Professor, Institute of Geo-Information and Earth Observation Sciences,
Mekelle University Main Campus, Arid, Mekelle, Tegray, Ethiopia.

---

**Technical Advisors**
Mr. Rajan Verma  
Lecturer, Department of Computer Science, Ambala, INDIA

Mr. Ankit Jain  
Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

Mr. Anil Chandra  
Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

Prof. Bharati Veerendra  
Asst. Professor - MCA, K. J. Somaiya's SIMSR, university of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh  
Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

Associate Editors

Dr. SANJAY J. BHAYANI  
Associate Professor, Department of Business Management, RAJKOT, INDIA

MOID UDDIN AHMAD  
Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. SUNEEL ARORA  
Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

Mr. P. PRABHU  
Assistant Professor, Alagappa University, KARAIKUDI

Mr. MANISH KUMAR  
Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

Mrs. BABITA VERMA  
Assistant Professor, Bhilai Institute of Technology, DURG

Ms. MONIKA BHATNAGAR  
Assistant Professor, Technocrat Institute of Technology, BHOPAL

Ms. SUPRIYA RAHEJA  
Assistant Professor, CSE Department of ITM University, GURGAON
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>TITLE &amp; NAME OF THE AUTHOR (S)</th>
<th>Page No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Mind-Body Healing Experience (MHE) Is associated with Gene Expression in Human Leukocytes. Mauro Cozzolino, Angela Cicatelli, Vittorio Fortino, Francesco Guarino, Roberto Tagliaferri, Stefano Castiglione, Pasquale De Luca, Francesco Napolitano, Giovanna Celia, Salvatore Iannotti, Giancarlo Raiconi, Kathryn Rossi and Ernest Rossi</td>
<td>1-31</td>
</tr>
<tr>
<td>2</td>
<td>Some Instances of Violation of the Maxim of Quantity, Relevance, and Manner by the Main Character (Hamlet) in Shakespeare’s Play Hamlet. Naheed Qasim, Zainab Akram and Hajira Masroor</td>
<td>32-49</td>
</tr>
<tr>
<td>3</td>
<td>Sustainable crop diversification to stabilize productivity and profitability. V.Kalaiyarasan, D.Udhaya Nandhini and K.Udhaya Kumar</td>
<td>50-64</td>
</tr>
<tr>
<td>4</td>
<td>Operations Of Informal Finance Groups In Gachagi Informal Settlement In Thika Sub-County, Kenya. Judy Mwangi and Prof. Elishiba Kimani</td>
<td>65-81</td>
</tr>
<tr>
<td>5</td>
<td>A Diexical Approach In The Text Of ‘Hamlet’. Zainab Akram, Naheed Qasim, Hajira Masroor</td>
<td>82-102</td>
</tr>
<tr>
<td>6</td>
<td>Agricultural Risk, Common Forest Resources and Rural Livelihood: A Micro Study in West Bengal, India. Soma Saha and Pravat Kumar Kuri</td>
<td>103-126</td>
</tr>
<tr>
<td>7</td>
<td>A systematic review of the case studies involving Health Management Information System (HMIS) in different countries. C.Sriram and Dr N.Mathiyalagan</td>
<td>127-145</td>
</tr>
<tr>
<td>8</td>
<td>Spatial Analysis of Physical blight in Tehran city. Dr Seiolddini, Faranak</td>
<td>146-163</td>
</tr>
<tr>
<td>9</td>
<td>Validation Of Okun’s Law In Pakistan. Dr. Muhammad Zahir Faridi, Sajid Ali and Furrukh Bashir</td>
<td>164-172</td>
</tr>
<tr>
<td>10</td>
<td>Investigate the relationship between the use of White Thinking Hats with teaching style Elementary school teachers Shahin Shahr. Reza Rouholamim, Dr.Fazlolah Yazdani and Dr.Rasul Berjisian</td>
<td>173-182</td>
</tr>
<tr>
<td>11</td>
<td>An Application of the Assignment Problems. Dr.A.Ramesh Kumar and S. Deepa</td>
<td>183-195</td>
</tr>
<tr>
<td>12</td>
<td>Evaluation of the curriculum attention to the need to know and exposure to puberty from the perspective of students and high school teachers Shahinsahr. Seyed Mohamad Reza Shafiee, DrRasoolBerjisian and Dr Mina SadateTabatabai</td>
<td>196-204</td>
</tr>
</tbody>
</table>
| 13 | The evaluation of the information system success of martyr and veterans foundation by DeLone & McLean success model.  
Ebrahim Normohammadi and Maziar Shajari | 205-217 |
| 14 | The leadership practice of setting directions in secondary schools in Mauritius.  
Nathalie Congo-Poottaren | 218-230 |
| 15 | A Study On Leverage Analysis Of Tata Motors Ltd.  
Mrs. B. Saranya and Mr. S. Rajesh | 231-237 |