Chief Patron
Dr. JOSE G. VARGAS-HERNANDEZ
Member of the National System of Researchers, Mexico
Research professor at University Center of Economic and Managerial Sciences, University of Guadalajara
Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

DR. RAMACHANDRAN GURUPRASAD
Scientist, Knowledge and Technology Management Division (KTMD), National Aerospace Laboratories.

Patron
Dr. Mohammad Reza Noruzi
PhD: Public Administration, Public Sector Policy Making Management, Tarbiat Modarres University, Tehran, Iran
Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers' Club Member, Islamic Azad University, Bonab, Iran

Chief Advisors
Dr. NAGENDRA. S.
Senior Asst. Professor,
Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

I Wayan Suryasa
Doctor of Linguistics Program, Udayana University,
Linguistics Lecturer (STIMIK-STIKOM Bali), Translator (Indonesian Translator Association)
Researcher of Local Languages Researcher Association
Certified Doctor of Linguistics Program in Udayana University Bali

Dr. SUNIL KUMAR MISHRA
Associate Professor,
Dronacharya College of Engineering, Gurgaon, INDIA

Mr. GARRY TAN WEI HAN
Lecturer and Chairperson (Centre for Business and Management), Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

MS. R. KAVITHA
Assistant Professor,
Aloysius Institute of Management and Information, Mangalore, INDIA
Dr. A. JUSTIN DIRAVIAM  
Assistant Professor,  
Dept. of Computer Science and Engineering, Sardar Raja College of Engineering,  
Alangulam Tirunelveli, TAMIL NADU, INDIA

Dr. Krishan kumar  
Dean,  
School of Life Sciences, Singhania University Rajasthan, INDIA

Dr. G. D. Singh  
Certified Manager - Cambridge Association of Managers, England,  
Founder & President, The Indian Management Academy - IMA

Dr. Sorinel Capusneanu  
Associate Professor,  
Faculty of Finance and Accounting, “ARTIFEX" University, Bucharest, ROMANIA

Benard Okelo Nyaare  
Assistant Lecturer,  
Bondo University College, Bondo, KENYA

Dr. Meenakshi Gupta  
Assistant Professor,  
Shri Mata Vaishno Devi University- Katra, INDIA

Editor-in-chief  
Dr. REYNALDA B. GARCIA  
Executive Director,  
Research and Statistics Center, Lyceum of the Philippines University- Batangas. 2002- 2013

Co-Editor-in-chief  
I Wayan Suryasa  
- Lecturer of English Language and Linguistics (STIMIK-STIKOM Bali)  
- Doctor of Linguistics Program, Udayana University  
- Translator (Indonesian Translator Association)  
- Researcher of Local Languages Researcher Association  
- Certified Doctor of Linguistics Program in Udayana University Bali  
- Accounting in PT. Upada Sastra. Denpasar - Bali. 1999,  
- Mobile Phone and Computer technical support. 1999 - Present  
- Owner of Copy Center at Revo Shop. Tegaljaya, Dalung, Badung-Bali. 2004-Present  
- Technical Support of Operating System of Gadget and Electronic Tools
# International Editorial Board

**Dr. M. Velusamy**  
Assistant Professor,  
Department Of Social Science, Alagappa University, INDIA

**V. Rama Krishna**  
Assistant Professor, Department Of Studies And Research In Political Science,  
Tumkur University, Tumkur, Karnataka, INDIA

**Dr. Mujibul Hasan Siddiqui**  
Assistant Professor,  
Department Of Education, Aligarh Muslim University, Aligarh, INDIA

**D. Amutha**  
Asst.Professor,  
Department Of Economics, St.Mary's College (Autonomous), Tuticorin, INDIA

**Pratip Chattopadhyay**  
Assistant Professor,  
Department Of Political Science, University Of Kalyani, Nadia-741235, West Bengal, INDIA.

**Prof. Felice Corona**  
Associate Professor,  
Special Education And Teaching, University Of Salerno Italy, Faculty Of Medicine And Surgery

**Jesus Alfonso D. Datu**  
Assistant Lecturer,  
Counseling And Educational Psychology Department, De La Salle University-Manila

**Jose Noronha Rodrigues**  
Assistant Professor, Department Of LAW,  
The University Of Azores- Portugal, Director Of The Law And Economic Study Centre

**Dr. Mohd Nazri Ismail**  
Senior Lecturer,  
Research & Development (R&D) & Teaching, System And Network (MIIT) Department

**Dr S. K. Singh**  
R.D.Foundation Group Of Institutions,  
Near Kadrabad Police Check Post, Modinagar (Ghaziabad)-- 201201, U.P., INDIA

**Dr. K. Shobha**  
Assistant Professor,  
Department Of Economics, Government Arts College, Coimbatore -641018, INDIA

**Arindam Chattopadhyay**  
Department Of Geography,  
Sripat Singh College, Murshidabad, West Bengal, INDIA
Dr. Manoj P K  
Assistant Professor, Department Of Management and Finance,  
Dept. Of Applied Economics (Dae), Cochin University Of Science And Technology,  
Kochi, Kerala - 682 022

Dr. P. S. Nagarajan  
Faculty In Rural Marketing,  
Alagappa Institute Of Management, Alagappa University, Karaikudi – 4, INDIA

Dr. Craig E. Reese  
Professor,  
School Of Business, St. Thomas University, Miami Gardens, Fl 33054

Ezendu Ariwa  
Chair, IEEE Broadcast Technology Chapter, Uk&Ri  
London Metropolitan Business School, London Metropolitan University, United Kingdom

Ram Kesavan  
Professor And Discipline Coordinator,  
College Of Business Administration, University Of Detroit Mercy

Dr Tapal Dulababu  
Professor & Principal,  
The Oxford College Of Business Management, Bangalore 560 102, INDIA.

Prof. P. Malyadri  
Principal, State Level Best Teacher Awardee-2008,  
Director, UGC Major Research Project, President :Social Scientists Forum, Consultant : NGOS.

Dr.S.D.Suryawanshi  
Associate Professor,  
Department Of Mechanical Engineering, College Of Engineering,Pune-05,  
(An Autonomous Institute Of Govt. Of Maharashtra), INDIA

Prof C.M.Maran  
Assistant Professor (Senior),  
VIT Business School, VIT University, INDIA

Dr. A. Arul Lawrence Selvakumar  
Director,  
Dept Of CSE, Adhiparasakthi Engineering College,  
Melmaruvathur - Kanchipuram District, Tamil Nadu, INDIA

Dr. Rajiv Khosla  
Associate Professor And Head,  
Chandigarh Business School, Gharuan, Mohali, INDIA

Dr. Lavkush Mishra  
Director,  
Institute Of Tourism & Hotel Management,
Technical Advisors

Mr. Rajan Verma  
Lecturer, Department of Computer Science, Ambala, INDIA

Mr. Ankit Jain  
Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

Mr. Anil Chandra  
Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

Prof. Bharati Veerendra  
Asst. Professor - MCA, K. J. Somaiya’s SIMSR,, univeristy of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh  
Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

Associate Editors

Dr. Sanjay J. Bhayani  
Associate Professor, Department of Business Management, RAJKOT, INDIA

Moid Uddin Ahmad  
Assistant Professor, Jaipuria Institute of Management, NOIDA

Dr. Suneel Arora  
Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

Mr. P. Prabhu  
Assistant Professor, Alagappa University, KARAIKUDI

Mr. Manish Kumar  
Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

Mrs. Babita Verma  
Assistant Professor, Bhilai Institute Of Technology, DURG

Ms. Monika Bhatnagar  
Assistant Professor, Technocrat Institute of Technology, BHOPAL

Ms. Supriya Raheja  
Assistant Professor, CSE Department of ITM University, GURGAON